



PRESS RELEASE

Raise a Glass to Lanier Islands' First Ever Beer & Wine Fest

Georgia Lakeside Destination Hosts Beach Bash Complete with Beer and Wine Tastings, Football on the 5-Story-High Spectacular Screen, Live Music, Dancing in the Sand and More on October 14



Buford, Ga. – September 21, 2017 – What could be better than a Beer and Wine Festival? A Beer and Wine Festival on a BEACH! Lanier Islands is proud to debut its first ever Sunset Cove Beer & Wine Fest – complete with more than 100 beers and over 25 wines to sample, opportunities to chat with the distributors and make purchases, live music on the Sunset Cove Stage and college football on the 5-Story-High Spectacular Screen. Held inside LanierWorld, the fun kicks off at 1 p.m. on Saturday, October 14. Last call for the Fest is at 5 p.m., but guests are welcome to stay, stroll the ½ mile of white sandy beach, enjoy the view and take their pick from a full menu of favorites at Sunset Cove Beach Café until 11 p.m.

“We’re really excited to present this event to our 21 & older fans of the Islands,” said Missy Burgess, Director of Public Relations & Sponsorships for

Lanier Islands. “Our Legacy Cruise Series – which involves a series of wine and scotch & cigar cruises – has been such a hit, that we’ve simply brought that same concept ashore at LanierWorld and supersized it. The Sunset Cove Beer & Wine Fest will showcase a blend of wines and beers from a variety of local breweries, regional wineries and popular national/international beverage producers. We’ll also have great food, hot cider and some awesome bands onstage. And what would a Saturday in the Fall BE without a few fantastic college football matchups? If you’ve never experienced football on our high-definition Spectacular Screen, you’re really missing out. The screen is bigger than most traditional drive-in movie screens with an incredible sound system so you never miss a play. We believe it’s the next best thing to being there AND you get the added benefit of sticking your toes in the sand while you watch from the comfort of a lounge chair on the beach. We want everyone to have an amazing time, but we encourage all of our guests to drink responsibly.”



The football game and entertainment lineup for Sunset Cove Beer & Wine Fest on October 14 is:

- University of Georgia Bulldogs vs. University of Missouri Tigers Game
- Whispering Gypsies take the Sunset Cove Stage from noon to 4 p.m.
- Auburn University Tigers vs. LSU Tigers Game

Another benefit of having a Beer & Wine Fest at Lanier Islands is the access to luxury lodgings, overnight accommodation packages and loads of activities to enjoy the following day that range from 18 holes of golf on a lakeside course to exploring the resort via zipline canopy tour or on horseback. Due to the popularity of this event, rooms in the resort's Legacy Lodge are already sold out. However, additional rooms remain at the lakeside Legacy Villas and Legacy LakeHouses – both of which prove ideal for a group. Tickets to the Sunset Cove Beer & Wine Fest are \$35/person in advance, \$40/person after October 5 and \$50/person on the day of the event. For those who hurry, the first 250 tickets are just \$25/person. Tickets afford guests access to the beach, Spectacular Screen, live entertainment and all beer, wine and cider samples. Food will be available for purchase at an additional cost. Designated Driver* tickets can be purchased at the gate for just \$15/person. To purchase tickets to the Sunset Cove Beer & Wine Fest and learn more, interested parties are encouraged to visit www.lanierislands.com/calendar/specialevents/beer-n-wine-fest or call 770-945-8787.

About Lanier Islands: Nestled on the southern-most shoreline of Lake Sidney Lanier at the foothills of the scenic Blue Ridge Mountains lies the truly distinctive Lanier Islands. Situated less than 45 miles from downtown Atlanta on 1,500 pristine acres of forests, meadows, and beaches, this luxury resort is quickly growing in size, scope, and reputation as one of the Southeast's leading lakeside retreats. As the resort's crown jewel, Lake Lanier is one of the United States' most popular man-made lakes, encompassing 38,000 surface acres and 690 miles of shoreline in Northeast Georgia. Legacy Lodge, Villas, and LakeHouses enhance the park's broad assortment of accommodation choices and meeting sites – making it the ideal choice for corporate meetings and company retreats. Popular excursions like fun in the sun at the boardwalk-themed LanierWorld, zip lining through the trees with Lake Lanier Canopy Tours, horseback riding on a lakeside trail from the Equestrian Center, and renting a boat and ski equipment from Harbor Landing make the islands a terrific choice for families vacationing or “staycationing” in the South. Tranquility – the Spa and the picturesque 18-hole Lanier Islands Legacy Golf Course are major draws for visitors looking to relax or play, and with more than 20 wedding venues to choose from, the Resort is rapidly gaining favor with brides- and grooms-to-be as a highly sought-after Destination Wedding site.

Lanier Islands is steadily securing a solid standing for their unique vision of the future of this luxury retreat, their unwavering dedication to the comfort and enjoyment of their guests, and their signature brand of Southern Hospitality. In 2014, the Resort became a member of the highly esteemed *Southern Living* Hotel Collection. The Islands has also been awarded the TripAdvisor Certificate of Excellence for two consecutive years and was named “Best Place for Family Fun” by Best Self Atlanta Magazine in 2015. For more information, visit www.lanierislands.com.

** Designated Drivers will not be served beer or wine. Free bottled water will be available.*

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