



PRESS RELEASE

Georgia's Lanier Islands Named Winner in The Knot Best of Weddings 2018 #1 Wedding Planning Website Honors Metro Atlanta Lakeside Resort Among Top Wedding Vendors Across America During Twelfth Annual Best of Weddings Awards

Buford, Ga. – February 19, 2018 – Lanier Islands is pleased to announce that it has been selected as a 2018 winner in [The Knot Best of Weddings](#), an award representing the highest-rated wedding professionals as reviewed by real couples, their families and wedding guests on [The Knot](#), the leading online wedding brand and app. Offering more than 20 stunning indoor and outdoor event venues, a variety of activities to entertain and lodgings to accommodate guests, a talented wedding team and culinary staff to bring the Big Day to life, and a broad assortment of preferred wedding vendors available at the scenic lakeside Metro Atlanta resort, Lanier Islands continues to gain favor with brides- and grooms-to-be as a highly sought-after Destination Wedding site.



In 2018, only 3% of the approximately 300,000 local wedding professionals listed on TheKnot.com have received this distinguished accolade. In its twelfth year, The Knot continues its longstanding tradition of supporting local wedding vendors with The Knot Best of Weddings 2018, an annual by-couples, for-couples guide to the top wedding professionals across the country. To determine the winners, The Knot assessed almost 3.6 million reviews across the various vendor categories—venues, musicians, florists, photographers, caterers and more. These winners represent the best of the best wedding professionals that a bride or groom would want to consider booking for their own unique wedding.



“We are incredibly honored by this distinction from The Knot,” said Stephanie Orr, VP of Sales & Marketing at Lanier Islands. “As the go-to source for so many young brides and grooms, I think it’s safe to say ‘we’ve arrived’ by being named among The Knot Best of Weddings. It’s not only an accolade we treasure, it’s also one we’ve worked extremely hard to attain over the course of the last decade. Believing our lakeside resort serves as a beautiful setting for any dream wedding, we’ve crafted new venues and reimagined existing ones to give our couples the very best backdrop for their big day. [Lanier Islands Weddings](#) has also built an amazing support team for our brides and grooms, honed our culinary menus to perfection and created a number of incredible destination

wedding packages for those couples who want to extend their event out over several days. We’re also proud to offer an event site large enough to accommodate traditional [South Asian weddings](#), which often feature hundreds of guests and special customs that take place in a variety of locales. Learning that was an underserved market in Atlanta, we are happy that Lanier Islands can not only meet but exceed expectations. Weddings are a very happy business to be in, and we are truly privileged to be a part of so many special beginnings.”

As the number one online wedding brand and app, The Knot has inspired approximately 25 million couples to plan a wedding that's uniquely theirs. With a rich history of providing quality content and inspiration, The Knot is making it easier for couples to connect with and book just the right wedding professionals to create their perfect wedding day. Eight out of 10 couples come to The Knot where they can be connected to any of the approximately 300,000 local wedding professionals across the country. The Knot marries great technology with trusted content--and a little love--to make planning for the most important day of a person's life easier and more enjoyable.



In addition to this most recent accolade from The Knot, Lanier Islands was recently named “Best Rehearsal Dinner Site” by 2017 Best of Atlanta Bridal Awards. The lakeside resort has also gained a lot of fame in Atlanta through its participation in STAR 94’s “Jeff & Jenn Show” Perfect Wedding Pitch in which couples vie for the chance to win the lakeside wedding of their dreams.

To learn more about weddings at Lanier Islands, wedding planners and couples are invited to visit <https://www.lanierislands.com/weddings>. For more information about The Knot Best of Weddings and a complete list of winners, please visit <https://www.theknot.com/vendors/best-of-weddings>.

About Lanier Islands: Nestled on the southern-most shoreline of Lake Sidney Lanier at the foothills of the scenic Blue Ridge Mountains lies the truly distinctive Lanier Islands. Situated less than 45 miles from downtown Atlanta on 1,500 pristine acres of forests, meadows, and beaches, this luxury resort is quickly growing in size, scope, and reputation as one of the Southeast’s leading lakeside retreats. As the resort’s crown jewel, Lake Lanier is one of the United States’ most popular man-made lakes, encompassing 38,000 surface acres and 690 miles of shoreline in Northeast Georgia. Legacy Lodge, Villas, and LakeHouses enhance the park’s broad assortment of accommodation choices and meeting sites – making it the ideal choice for corporate meetings and company retreats. Popular excursions like fun in the sun at the boardwalk-themed LanierWorld, zip lining through the trees with Lake Lanier Canopy Tours, horseback riding on a lakeside trail from the Equestrian Center, and renting a boat and ski equipment from Harbor Landing make the islands a terrific choice for families vacationing or “staycationing” in the South. Tranquility – the Spa and the picturesque 18-hole Lanier Islands Legacy Golf Course are major draws for visitors looking to relax or play.

Lanier Islands is steadily securing a solid standing for its unique vision of the future of this luxury retreat, its unwavering dedication to the comfort and enjoyment of its guests, and its signature brand of Southern Hospitality. In 2014, the Resort became a member of the highly esteemed *Southern Living* Hotel Collection. The Islands has also been awarded the TripAdvisor Certificate of Excellence for four consecutive years, was named “Best Place for Family Fun” by Best Self Atlanta Magazine in 2015 and made TripstoDiscover.com’s #3 slot of 10 Best Family-Friendly Hotels & Resorts in Georgia in 2017. For more information, visit www.lanierislands.com.

About The Knot: The Knot is the nation's leading online wedding brand and app that seamlessly engages, matches and connects couples with the right products, services and local wedding professionals they need to plan and pull off their wedding. The trusted brand reaches a majority of engaged couples in the US through the #1 wedding website TheKnot.com, its mobile apps, The Knot national and local wedding magazines, and The Knot book series. The Knot has inspired approximately 25 million couples to plan a wedding that's uniquely them. The Knot is the flagship brand of XO Group Inc. (NYSE: XOXO), which helps people navigate and enjoy life's biggest moments—from getting married to moving in together and having a baby. Please visit The Knot online at TheKnot.com and follow on social media: Facebook.com/TheKnot and @TheKnot on [Twitter](https://Twitter.com/TheKnot), [Pinterest](https://Pinterest.com/TheKnot) and [Instagram](https://Instagram.com/TheKnot).

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