



PRESS RELEASE

Lanier Islands Pops the Cork on a Special New Year's Eve Celebration *Southern Destination Invites Couples, Friends and Families to Ring In 2017 Lakeside*

Buford, Ga. – December 19, 2016 – In an ongoing effort to exceed the needs of its guests, in 2015 Lanier Islands introduced the concept of a dual New Year's Eve Celebration. On one end of the resort's flagship hotel – Legacy Lodge – the lakeside destination played host to an elegant grown-up party, complete with sumptuous dinner buffet, open bar, live music, dancing and champagne toast. On the other end of the Lodge, pint-sized patrons rang in the New Year with their own party, complete with pizza, fun and games, crafts, movie and more. Thanks to rave reviews from guests, Lanier Islands is bringing back the dual New Year's Eve Celebration just in time for the clock to strike midnight and the calendar page to flip to 2017.



With the purchase of **Lanier Islands New Year's Eve Celebration Package***, adult patrons can expect:

- Admission for two to the New Year's Eve Party in the Grand Ballroom featuring live music performed by Back In Time and dancing until after midnight
- Passed hors d'oeuvres during cocktail hour from 6-7 p.m.
- Full dinner buffet crafted by the resort's culinary team
- Open bar
- Balloon drop, party favors and champagne toast at midnight
- Overnight accommodations in a newly renovated Legacy Lodge room
- New Year's Signature Legacy Breakfast Buffet the following morning

While mom and dad ring in the New Year in the Grand Ballroom, the kids will have their own extra special **New Year's Eve Finding Dory-themed Kids' Party**, including:

- Dinner featuring kid-friendly fare
- Games and crafts, supervised by the Islands' skilled Legacy Kids counselors
- Dance party
- Special viewing of Disney's Finding Dory
- Balloon drop at midnight
- Milk & cookie toast to ring in the New Year

"On New Year's Day, the whole family can enjoy one of our final days of the Winter Adventure season," suggested Stephanie Orr, VP of Sales & Marketing for Lanier Islands. "While there, they can enjoy carnival rides, speed slides, snow play zones, bubble skating and football on one of the biggest big screens in town – the five-story high Spectacular Screen. This has all the makings of becoming a beloved family tradition for guests of the resort."

New Year's Eve Celebration Packages at Legacy Lodge – which has been named a member of the esteemed *Southern Living* Hotel Collection – start at just \$469/couple. For couples who wish to forego the overnight stay and merely attend the festivities, \$299/couple will afford them admission to the New Year's Eve Celebration complete with dinner, open bar, live music, balloon drop, party favors and champagne toast. Children 12 and under are invited to attend the New Year's Eve Kids Party for \$50/child. To learn more and book reservations, interested parties are invited to visit www.lanierislands.com or call 770-945-8787.

** Event gratuities and taxes are included in package. Room tax and fees are not included.*

About Lanier Islands: Nestled less than 45 miles from downtown Atlanta on the southern-most shoreline of Lake Lanier at the foothills of the scenic Blue Ridge Mountains lies the truly distinctive Lanier Islands. Quickly growing in size, scope, and reputation as one of the Southeast's leading lakeside retreats, the Islands is proud to have been designated a member of the highly esteemed Southern Living Hotel Collection. As the resort's crown jewel, Lake Lanier is one of the United States' most popular man-made lakes, encompassing 38,000 surface acres and 690 miles of shoreline in Northeast Georgia. Legacy Lodge, Villas, and LakeHouses enhance the park's broad assortment of accommodation choices and meeting sites – making it the ideal choice for corporate meetings and company retreats. Popular excursions like the beach-and-boardwalk-themed LanierWorld, Lake Lanier Canopy Tours, horseback riding at the Equestrian Center, and boat rentals from Harbor Landing make the islands a terrific choice for families vacationing or “staycationing” in the South. Tranquility – the Spa and the picturesque 18-hole Lanier Islands Legacy Golf Course are major draws for visitors looking to relax or play, and with more than 20 wedding venues to choose from, the Islands is rapidly gaining favor with brides- and grooms-to-be as a highly sought-after Destination Wedding site. Lanier Islands is steadily securing a solid standing for their unique vision of the future of this luxury retreat, their unswerving dedication to the comfort and enjoyment of their guests, and their signature brand of Southern Hospitality. For more information, visit www.lanierislands.com.

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