



# PRESS RELEASE

## Georgia's Lanier Islands to Host Back-to-School Beach Bash on July 30

*Southern Lakeside Resort Teams up with Local Station – STAR94.1 – to Give Atlanta Area Students a Superb Summer-themed Sendoff*



**Buford, Ga. – July 22, 2016** – As the store shelves lined with school supplies would indicate, summer vacation will soon be coming to an end for many Atlanta area students. In order to give them a well-deserved summertime sendoff before they head back to the hallowed halls of their respective schools, Lanier Islands is teaming up with STAR94.1 to host a Back-to-School Beach Bash at LanierWorld – the beach, boardwalk and water park entertainment district set on the shores of Lake Lanier. The Bash is slated to take place on Saturday, July 30 from noon to 11 p.m. with live entertainment, a movie on the Spectacular Screen and the Islands' signature brand of LanierWorld fun in the sun with more than a dozen waterslides, rides and attractions.

The Back-to-School Beach Bash Entertainment Schedule\* includes:

- Big fun on Big Beach from noon - 6 pm, including Bubble and Magic Show with Aaron Clark, friendly street performers, Lanier Islands Summer Games and DJ Josh spinning kid-friendly tunes on Big Beach throughout the day
- Scavenger Hunt with prizes provided by Animal Planet
- Live Remote and Movie Mingle with Tingle of STAR 94.1 on Big Beach, featuring Zootopia on the five-story, high-definition Spectacular Screen beginning at 7:30 pm
- No need for grown-ups to feel left out of the fun! Also taking place at LanierWorld simultaneous to the Beach Bash: Country music artist, Justin Dukes, will perform live onstage at Sunset Cove from 3pm - 7pm, followed by a DJ spinning tunes from 7pm - 11pm

Access to the Back-to-School Beach Bash is included in season-long Adventure Passes and General Admission Tickets, which are available for \$41.99 for adults and children over 42" tall, \$30.99 for children under 42" and seniors 55+, and free for children 2 and under. Grandparents are also FREE with a paying child. As featured every day of the 2016 LanierWorld season, active military members, police officers and fire personnel are also granted free admission\*\* to the park.

While the return to school may mark the end of summer break for many, it doesn't mean the end of summer fun at LanierWorld. The park will still be open to sunbathers, beach goers and waterslide warriors the full week of August 1-7, after which time LanierWorld will be open on weekends through the final Labor Day Weekend celebration. The last day of the 2016 season at LanierWorld will be Sunday, September 11. To learn more about





the Back-to-School Beach Bash, purchase tickets, and preview attractions and eateries at LanierWorld, prospective guests are encouraged to visit [www.lanierislands.com](http://www.lanierislands.com) or call 770-945-8787.

**About Lanier Islands:** Nestled on the southern-most shoreline of Lake Sidney Lanier at the foothills of the scenic Blue Ridge Mountains lies the truly distinctive Lanier Islands. Situated less than 45 miles from downtown Atlanta on 1,500 pristine acres of forests, meadows, and beaches, this luxury resort is quickly growing in size, scope, and reputation as one of the Southeast's leading lakeside retreats. As the resort's crown jewel, Lake Lanier is one of the United States' most popular man-made lakes, encompassing 38,000 surface acres and 690 miles of shoreline in

Northeast Georgia. Legacy Lodge, Villas, and LakeHouses enhance the park's broad assortment of accommodation choices and meeting sites – making it the ideal choice for corporate meetings and company retreats. Popular excursions like fun in the sun at the boardwalk-themed LanierWorld, zip lining through the trees with Lake Lanier Canopy Tours, horseback riding on a lakeside trail from the Equestrian Center, and renting a boat and ski equipment from Harbor Landing make the islands a terrific choice for families vacationing or “staycationing” in the South. Tranquility – the Spa and the picturesque 18-hole Lanier Islands Legacy Golf Course are major draws for visitors looking to relax or play, and with more than 20 wedding venues to choose from, the Resort is rapidly gaining favor with brides- and grooms-to-be as a highly sought-after Destination Wedding site.

Lanier Islands is steadily securing a solid standing for their unique vision of the future of this luxury retreat, their unwavering dedication to the comfort and enjoyment of their guests, and their signature brand of Southern Hospitality. In 2014, the Resort became a member of the highly esteemed *Southern Living* Hotel Collection. The Islands has also been awarded the TripAdvisor Certificate of Excellence for two consecutive years and was named “Best Place for Family Fun” by Best Self Atlanta Magazine in 2015.

\* *Schedule subject to change.*

\*\* *Individual Only with Valid Photo ID*

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