



# PRESS RELEASE

## Lanier Islands Invites Fans to Daydream about Summer 2017

*Limited Time Remains to Take Advantage of Early Bird Specials on Season Passes to Beach, Boardwalk and Waterpark District at Southern Lakeside Destination*

**Buford, Ga. – January 23, 2017** – As Atlanta weather continues to give unseasonably warm glimpses of the Spring to come, Lanier Islands follows suit by inviting fans – old and new – to begin dreaming of summer days spent in the sand and surf. The lakeside resort is offering an Early Bird Special on season passes to its wildly popular beach, boardwalk and waterpark entertainment district, LanierWorld. For those fun-in-the-sun lovers who want to get a jump on Summer 2017, they have until January 31 to enjoy savings of 15% per pass. During the Early Bird period, individual passes – regularly \$99 – can be purchased for just \$85 and family passes – regularly \$270 for a family of three – can be purchased for \$230.



Best of all, dates for the 2017 LanierWorld Summer Adventure season have been released – representing a more extended season from years past – meaning more fun for more days for passholders. **Open weekends beginning April 29 –October 1 and daily from May 25–August 6. LanierWorld Summer Adventure Passes include:**

- **Unlimited access to more than a dozen LanierWorld water slides, rides & attractions**
- **Lodging discounts at the resort**
- **Friend Day discounts**
- **Islands Club discount – includes the Magical Lights holiday display driving tour during the Winter**
- **Fast Pass discounts and more...**

For those who have additional family members they wish to include in their LanierWorld Summer Adventure Family Pass, they can be added for just \$75/person until January 31, 2017. Also available during the Early Bird period are LanierWorld Annual Adventure Passes, which includes everything available in the Summer Adventure Pass plus Unlimited Access to all LanierWorld Winter Adventure slides, carnival rides & attractions, including snow play areas, bubble skating and foam fun. Regularly priced at \$150/person, Annual Adventure Passes are just \$125/person during the Early Bird period. Discounted passes can be purchased between now and January 31 online at [www.lanierislands.com](http://www.lanierislands.com).

**About Lanier Islands:** Nestled less than 45 miles from downtown Atlanta on the southern-most shoreline of Lake Lanier at the foothills of the scenic Blue Ridge Mountains lies the truly distinctive Lanier Islands. Quickly growing in size, scope, and reputation as one of the Southeast's leading lakeside retreats, the Islands is proud to have been designated a member of the highly esteemed Southern Living Hotel Collection. As the resort's crown jewel, Lake Lanier is one of the United States' most popular man-made lakes, encompassing 38,000 surface acres and 690 miles of shoreline in Northeast Georgia. Legacy Lodge, Villas, and LakeHouses enhance the park's broad assortment of accommodation choices and meeting sites – making it the ideal choice for corporate meetings and company retreats. Popular excursions like the beach-and-boardwalk-themed LanierWorld, Lake Lanier Canopy Tours, horseback riding at the Equestrian

Center, and boat rentals from Harbor Landing make the Islands a terrific choice for families vacationing or “staycationing” in the South. Tranquility – the Spa and the picturesque 18-hole Lanier Islands Legacy Golf Course are major draws for visitors looking to relax or play, and with more than 20 wedding venues to choose from, the Islands is rapidly gaining favor with brides- and grooms-to-be as a highly sought-after Destination Wedding site. Lanier Islands is steadily securing a solid standing for their unique vision for the future of this luxury retreat, their unswerving dedication to the comfort and enjoyment of their guests, and their signature brand of Southern Hospitality. For more information, visit [www.lanierislands.com](http://www.lanierislands.com).

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